Press Release

6th International Nisan`da Adana`da Orange Blossom Carnival where the message of "friendship" is delivered to all over the world, will be held on 5-8th of April...

ADANA IS AWAITING YOU TO ORANGE BLOSSOM CARNIVAL

6th International Nisan`da Adana`da Orange Blossom Carnival which has been held every year since 2013 with the theme of "love and friendship", will once again welcome thousands of people between April 5th and 8th. The carnival city Adana has hosted many ancient civilizations, had natural beauties and exquisite food culture and is one of Turkey's most important cities with intimate people. Here, the city will be waiting for you to have a good time with the scent of the charming orange blossoms dominating everywhere.

This year, a record number of participants is expected at the parade walk (7th of April, Saturday) which is one of the most important symbols of the carnival and the hotels are already nearly full. Together with Adana public, the parade will gather thousands of local and foreign guests to the city for the carnival with colorful costumes. Like every year, the message of "friendship" will be delivered to the whole world once again from the Adana streets.





During the carnival, all streets of Adana became a showground with changing atmosphere of the city. Beside fun, cultural and artistic activities will be performed too. Opening and closing concerts with the participation of celebrities, dance shows, university music band concerts, folk dances, other band shows, sports competitions and street shows can be watched here.

Also it is possible to find anything unique to Adana at the street stands. Carnival is open to everyone for participation like every year. You can find contests with prizes like these; Parents and child running, the best tastes in Adana, Adana photos on the background, fashion design, orange - flavored foods and parade costume design.

Furthermore, a record attempt will be held on the 6th International Nisan`da Adana`da Orange Blossom Carnival. People will be gathering for "mass guitar playing record". Participants will play all together "Akdeniz Akşamları/Mediterranean Nights" which is an unforgettable summer song in Turkey. Anyone who can play this song with guitar will be able to participate in this activity and 7 thousand people will be targeted to break a new world record.

You can see surroundings with daily trips

Especially for people coming from abroad to Carnival, there are so many alternatives to see many important places around Adana with daily trips. It is possible to go to Cappadocia region in 2.5 hours by car and return to Adana in the evening. Also Tarsus (20 min), Mersin (45 min), İskenderun (1 h), Antakya (1,5 h) and Gaziantep (2,5 h) are close to Adana for daily trips.

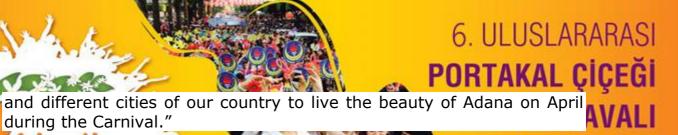
Bozkurt; "Carnival is an invitation of Adana people to the world"

Ali Haydar Bozkurt, idea leader of the Carnival, President and CEO of Toyota Turkey says that the carnival will pass through a feast like every year: "Since the first day we are saying that you will not regret coming to have unique experiences. It is a great opportunity not to miss this chance. The scent of orange blossoms make you feel fresh and full of joy. We invite guests from different countries of the world









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